



## **Flexiti Financial**

Flexiti has reimagined point-of-sale (POS) consumer financing to drive sales for retailers in-store and online, becoming one of Canada's leading private label credit card issuers. Through our award-winning platform, we deliver a POS financing experience across any device that is customer-centric, simple and intuitive. Without the need to integrate into existing POS systems, retail partners can easily offer the same fast and paperless financing solution across all retail locations and sales channels to increase revenue and build loyalty through repeat purchases. Flexiti's joint venture with Globalive Technology demonstrates its commitment to innovation in the payments space through the development of solutions leveraging artificial intelligence and blockchain technology. With high approval rates, innovative products and services, flexible promotional offers and a partnership-first approach, Flexiti is helping people improve their lives through better financing. For more information, visit [www.flexiti.com](http://www.flexiti.com).

## **Head of Reporting and Analytics**

Flexiti is looking for a Head of Reporting and Analytics to join its team. Supporting the Chief Risk Officer, the Head of Reporting and Analytics will lead and define Flexiti's data strategy, reporting, and analytics roadmap.

## **Responsibilities**

- Lead efforts to develop scalable, innovative approaches to extracting, managing, and analyzing data to allow for efficient report creation and value-add analytics;
- Define and execute a data strategy/roadmap to support Flexiti's business growth plans;
- Partner with the IT team to build the data infrastructure (data warehouse, ETL, BI tool) to support decision making across the business;
- Partner closely with business stakeholders and providing ongoing support (enablement, automation and robust analysis);
- Understanding the business functions (Operations, Risk, Product, Marketing, Finance, etc.) to identify opportunities to make data-driven decisions, unlock growth opportunities, improve the customer journey and build data products that drive sales and efficiency;
- Build a high-performing reporting and analytics team who are impact-focused and stakeholder-facing;
- Lead team to ensure report creation and delivery to internal stakeholders (e.g. Executive dashboard, operational performance reporting, marketing list creation) and external parties (e.g. lender/investor reports, merchant settlement reports, program performance);
- Working with the executive leadership team to define the KPIs we use to measure our business and intimately understanding the trends and drivers of each KPI; and



- Be the lead on all strategic projects across the business to understand any reporting or analytical requirements required in support of projects and initiatives.

### **Qualifications**

- 5-10 years of experience working in a data and reporting environment;
- Advanced knowledge of SQL/SAS in order to train and develop team as well as BI tools;
- Strong preference for Retail Consumer Lending background – ideally Credit Card;
- Experience leading and mentoring a team; and
- Willingness to drive business forward in very fast-paced environment, managing multiple priorities.

### **The Perks**

Below are just a few reasons why people love working here:

- Great and passionate people in a very supportive environment
- Fun offsite outings
- Comprehensive health and dental benefits
- Competitive salary; commensurate with experience