



Flexiti Financial

Flexiti has reimagined point-of-sale (POS) consumer financing to drive sales for retailers in-store and online, becoming one of Canada's leading private label credit card issuers. Through our award-winning platform, we deliver a POS financing experience across any device that is customer-centric, simple and intuitive. Without the need to integrate into existing POS systems, retail partners can easily offer the same fast and paperless financing solution across all retail locations and sales channels to increase revenue and build loyalty through repeat purchases. With high approval rates, innovative products and services, flexible promotional offers and a partnership-first approach, Flexiti is helping people improve their lives through better financing. For more information, visit www.flexiti.com.

Director, Product Owners and Business Analysis

Flexiti Financial is looking for a Director, Product Owners and Business Analysis to join its Project Management Office. We are looking for a dynamic leader to lead a team of onshore and offshore Product Owners/Business Analysts. Reporting to the VP, IT Delivery and Project Management Office, the Director of Product Owners and Business Analysis will be responsible for the output, career development, coaching, and mentoring of the Product Owner/Business Analyst team. In addition, the Director will be accountable to build and enhance organizational processes to support both Agile and Waterfall initiatives, advise the VP on recommendations for changes and organizational enhancements, and act as a member of the senior leadership team and all that entails.

Responsibilities

- Define bold and clear product visions with business leads (Product Managers)
- Communicate 'the story' effectively to key team members, stakeholder and executives, outlining both the customer and business value (includes story maps, personas, and user stories)
- Work with business leads to leverage data (e.g., application, research, analytics, market) to make informed decisions and to define meaningful success criteria
- Own the end-to-end product development as envisioned by business leads from inception and work with Design to create a seamless customer experience across all channels and touchpoints
- Build backlogs of product features and oversee the effective management of those backlogs
- Perform detailed impact assessments to ensure product proposals work cross-functionally across Flexiti
- Ensure the continuous improvement of backlogs ensuring all items are clearly described, estimated, and prioritized
- Ensure user-centric design considering user needs and usability test results



- Work in partnership with UX/UI, Analytics, and Technology teams to build modular and reusable solutions
- Oversee user stories definitions from Product Owners/Business Analysts

Qualifications

- Bachelor's degree in business administration or combination of equivalent education and work experience
- Master's degree is considered an asset
- 7 years of experience working within Financial Services industry
- A minimum of 7 years experience as a Product Owner, Senior Product Owner, or Senior Business Analyst
- Experience leading a team
- Proven track record of being immersed within an Agile environment and experience with Agile principles
- Proficient with the use of Jira and Confluence, or equivalent ticket management software
- PSPO, CSPO, CSP-PO, CBAP, CABA certification(s) considered an asset
- Demonstrated ability to work with IT teams to achieve business goals
- Excellent communications skills at all levels within an organization
- Ability to facilitate work groups and conduct workshops
- Strong interpersonal skills, self-starter, and comfortable in a very fast-paced start-up environment
- Experience working both independently and in a team-oriented, collaborative environment is essential

What We Offer

Below are just a few reasons why people love working here:

- An opportunity to be a part of an award winning and fast growing company
- An innovative culture that promotes autonomy and flexibility
- A dynamic team and working environment that provides ongoing support
- Competitive compensation package commensurate to experience