



Flexiti Financial

Flexiti has reimagined point-of-sale (POS) consumer financing to drive sales for retailers in-store and online, becoming one of Canada's leading private label credit card issuers. Through our award-winning platform, we deliver a POS financing experience across any device that is customer-centric, simple and intuitive. Without the need to integrate into existing POS systems, retail partners can easily offer the same fast and paperless financing solution across all retail locations and sales channels to increase revenue and build loyalty through repeat purchases. With high approval rates, innovative products and services, flexible promotional offers and a partnership-first approach, Flexiti is helping people improve their lives through better financing. For more information, visit www.flexiti.com.

Senior Product Owner

Flexiti Financial is looking for a Senior Product Owner to join it's team to be a significant contributor to the delivery of strategic projects within Flexiti. Typical projects include the launch of new products, improvements to client experience and continuous improvement deliverables. Reporting directly into the Director of Product Owners, the incumbent will assist in the identification of problems/resolutions, assessment of impact, effectiveness and feasibility of proposed changes, preparation of recommendations, and communication.

Responsibilities

- Define project scope or product vision with business leads.
- Work closely with the business and technical teams to define features and detailed user stories, outlining both customer and business value. This includes the capturing of any non-functional requirements pertinent to an initiative.
- Work with business leads, leverage data (e.g., application, research, analytics, market) to make informed decisions and to define meaningful success criteria.
- Own the end-to-end product development as envisioned by business leads from inception and work with design to create a seamless customer experience across all channels and touchpoints.
- Prepare for and conduct business analysis, documents and presents analysis and modeling results, and transfer knowledge to the Engineering team.
- Demonstrate strong analytical problem-solving and conflict resolution skills to help identify, communicate, and resolve issues.
- Build backlogs of product features and oversee the effective management of those backlogs.
- Perform detailed impact assessments to ensure project or product proposals work cross-functionally across Flexiti.
- Ensure the continuous improvement of backlogs ensuring all items are clearly described, estimated and prioritized.
- Ensure user-centric design considering user needs and usability test results.
- Work in partnership with UX/UI, Analytics and Technology teams to build modular and reusable solutions.
- Work with all levels across the organization and tailor communications to target audiences.
- Work closely with the technology team to manage release schedules and communicate status to the business.
- Ensure solutions meet business needs and requirements.

Qualifications



- University degree (Bachelor's or higher) or combination of equivalent education and experience
- 5 years of experience within Financial Services
- A minimum of 5 years experience as a Product Owner, Senior Product Owner or Senior Business Analyst
- Proven track record of being immersed within an Agile environment and experience with Agile principles
- Proficient with the use of Jira and Confluence, or equivalent ticket management software
- PSPO, CSPO, CSP-PO, CBAP, CABA certification(s) considered an asset
- Demonstrated ability to work with IT teams to achieve business goals
- Excellent communications skills at all levels within an organization
- Ability to facilitate work groups and conduct workshops
- Strong interpersonal skills, self-starter and comfortable in a very fast-paced start-up environment
- Experience working both independently and in a team-oriented, collaborative environment is essential

What We Offer

Below are just a few reasons why people love working here:

- An opportunity to be a part of an award winning and fast growing company
- An innovative culture that promotes autonomy and flexibility
- A dynamic team and working environment that provides ongoing support
- Competitive compensation package commensurate to experience