



About Flexiti

Flexiti has reimagined point-of-sale (POS) consumer financing to drive sales for retailers in-store and online, becoming one of Canada's leading private label credit card issuers. Through our award-winning platform, we deliver a POS financing experience across any device that is customer-centric, simple and intuitive. Without the need to integrate into existing POS systems, retail partners can easily offer the same fast and paperless financing solution across all retail locations and sales channels to increase revenue and build loyalty through repeat purchases. For more information, visit www.flexiti.com.

Product Owner

As a Product Owner, you will be reporting directly to the Director of Product Owners and will be a significant contributor to the delivery of strategic projects within Flexiti. Typical projects include the launch of new products, improvements to client experience and continuous improvement deliverables. The incumbent will assist in the identification of problems/resolutions, assessment of impact, effectiveness and feasibility of proposed changes, preparation of recommendations, and communication.

- Define bold and clear product visions with business leads (product managers)
- Communicate 'the story' effectively to key team members, stakeholder and executives, outlining both the customer and business value
 - This includes story maps, personas and user stories
- Working with business leads, leverage data (e.g., application, research, analytics, market) to make informed decisions and to define meaningful success criteria
- Own the end-to-end product development as envisioned by business leads from inception and will work with design to create a seamless customer experience across all channels and touchpoints
- Build backlogs of product features and oversee the effective management of those backlogs
- Perform detailed impact assessments to ensure product proposals work cross-functionally across Flexiti
- Ensure the continuous improvement of backlogs ensuring all items are clearly described, estimated and prioritized
- Ensure user-centric design considering user needs and usability test results
- Work in partnership with UX/UI, Analytics and Technology teams to build modular and reusable solutions
- Oversee user stories definitions from Product Owners

Qualifications

- University degree (Bachelor's or higher) or combination of equivalent education and experience
- Minimum 5 years experience in Financial Services
- A minimum of 5 years experience as a Product Owner or Senior Business Analyst
- Proven track record of being immersed within an Agile environment and experience with Agile principles
- Proficient with the use of Jira and Confluence, or equivalent ticket management software
- PSPO, CSPO or CSP-PO certification(s) considered an asset
- Demonstrated ability to work with IT teams to achieve business goals
- Excellent communications skills at all levels within an organization
- Ability to facilitate work groups and conduct workshops
- Strong interpersonal skills, self-starter and comfortable in a very fast-paced start-up environment
- Experience working both independently and in a team-oriented, collaborative environment is essential

What We Offer

Below are just a few reasons why people love working here:

- An opportunity to be a part of an award winning and fast growing company
- An innovative culture that promotes autonomy and flexibility
- A dynamic team and working environment that provides ongoing support
- Competitive compensation package commensurate to experience